



# THE CAMFORD INTERNATIONAL SCHOOL

## ANNUAL LESSON PLAN 2022-2023

GRADE: 11

SUBJECT: BUSINESS STUDIES (054)

| MONTH | CHAPTER  | DETAIL CONCEPTS TO BE COVERED  | PROJECT                               | AIL |
|-------|--|--|---------------------------------------|-----|
| APRIL | Unit 1: Evolution and Fundamentals of Business | History of Trade and Commerce in India: Indigenous Banking System, Rise of Intermediaries, Transport, Trading Communities: Merchant Corporations, Major Trade Centres, Major Imports and Exports, Position of Indian Sub-Continent in the World Economy. Business – meaning and characteristics.<br>Business, profession and employment Concept; Objectives of business; Classification of business activities - Industry and Commerce; Industry-types: primary, secondary, tertiary Meaning and subgroups; Commerce-trade: (types-internal, external; wholesale and retail) and auxiliaries to trade; (banking, insurance, transportation, warehousing, communication, and advertising) – meaning; Business risk-Concept. |                                       |     |
| MAY   | Unit 2: Forms of Business organizations        | Sole Proprietorship-Concept, merits and limitations. Partnership-Concept, types, merits and limitation of partnership, registration of a partnership firm, partnership deed. Types of partners; Hindu Undivided Family Business: Concept; Cooperative Societies-Concept, merits, and limitations. Company - Concept, merits and  | Discussion on topic for project work. |     |

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|               |   | limitations; Types: Private, Public and One Person Company – Concept Formation of company - stages, important documents to be used in formation of a company; Choice of form of business organization  |   |   |
| <b>JUNE</b>   | Unit 3: Public, Private and Global Enterprises  | Public sector and private sector enterprises – Concept; Forms of public sector enterprises: Departmental Undertakings, Statutory Corporations and Government Company. Global Enterprises – Feature. Public private partnership – concept   | Submission of First draft of project                          | Chart showing pyramid for levels of management    |
| <b>JULY</b>   | Unit 4: Business Services   | Business services – meaning and types. Banking: Types of bank accounts - savings, current, recurring, fixed deposit and multiple option deposit account Banking services with particular reference to Bank Draft, Bank Overdraft, Cash credit. E-Banking meaning, Types of digital payments; Postal Service - Mail, Registered Post, Parcel, Speed Post, Courier - meaning | Submission of the project after correction.                   |   |
| <b>AUGUST</b> | Unit 5: Emerging Modes of Business<br><br>Unit 6: Social Responsibility of Business and Business Ethics | E - business: concept, scope and benefits<br><br>Concept of social responsibility; Case of social responsibility; Responsibility towards owners, investors, consumers, employees, government and community; Role of business in environment protection; Business Ethics - Concept and Elements   | Writing of the final draft.<br>Submission of the final draft. | Collage showing Consumer cases and their verdicts |

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| <p><b>SEPTEMBER</b></p> | <p>Unit 7: Sources of Business Finance</p> <p>Unit 8: Small Business and Enterprises</p> | <p>Concept of business finance; Owners' funds- equity shares, preferences share, retained earnings; Borrowed funds: debentures and bonds, loan from financial institution and commercial banks, public deposits, trade credit, Inter Corporate Deposits (ICD)</p> <p>Entrepreneurship Development (ED): Concept, Characteristics and Need. Process of Entrepreneurship Development: Start-up India Scheme, ways to fund start-up. Intellectual Property Rights and Entrepreneurship; Small scale enterprise as defined by MSMED Act 2006 (Micro, Small and Medium Enterprise Development Act); Role of small business in India with special reference to rural areas; Government schemes and agencies for small scale industries: National Small Industries Corporation (NSIC) and District Industrial Centre (DIC) with special reference to rural, backward areas</p> |  |  |
| <p><b>OCTOBER</b></p>   | <p>Unit 9: Internal Trade</p> <p>Unit 10: International Trade</p>                        | <p>Internal trade - meaning and types services rendered by a wholesaler and a retailer; Types of retail-trade-Itinerant and small scale fixed shops retailers; Large scale retailers-Departmental stores, chain stores – concept; GST (Goods and Services Tax): Concept and key-features.</p> <p>International trade: concept and benefits; Export trade – Meaning and procedure; Import Trade - Meaning and procedure; Documents involved in International Trade; indent, letter of credit, shipping order, shipping bills, mate's receipt (DA/DP); World Trade Organization (WTO) meaning</p>   |  |  |

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